

KEYNOTE SPEAKER · AI GOVERNANCE

AI Governance Keynote Speaker

For Boards, Executives, and Technology Conferences

30

YEARS

200+

COMPLIANCE
ASSESSMENTS

85

KEYNOTES

16

PUBLISHED BOOKS

WHY CARL FOR THIS TOPIC

AI governance is the rare topic where every leadership team knows they need a position and almost no one is sure what that position should be. The regulatory picture is fragmenting faster than internal policy can keep up — sectoral guidance from HHS, evolving FTC enforcement signals, state-level AI laws, the EU AI Act influencing US-headquartered companies.

Carl B. Johnson sits at the intersection of AI, privacy, cybersecurity, and compliance — the four disciplines AI governance requires to be coordinated. As CISO at **Cleared Systems**, he advises organizations on AI governance frameworks that account for regulatory uncertainty rather than ignoring it.

For boards, executive offsites, technology conferences, and corporate leadership programs, Carl delivers AI governance content grounded in current practice. The audience leaves with a working understanding of the regulatory trajectory and a decision framework leadership can use to actually move forward.

AVAILABLE SESSIONS

SIGNATURE KEYNOTE

The Future of Compliance: AI, Privacy, Cybersecurity, and Regulation

Where the convergence of AI, privacy, and regulation is heading and how organizations can prepare today. Covers the regulatory trajectory across jurisdictions, the practical governance patterns emerging from organizations getting this right, and no-regrets governance moves leaders can make this quarter.

BEST FOR Boards, executive offsites, technology conferences, leadership summits

DURATION 45–90 minutes

EXECUTIVE BRIEFING

AI Governance for the Boardroom

Focused briefing built for board-level audiences. Translates the AI governance landscape into the questions directors should be asking management and the disclosure-and-accountability framework that limits liability exposure.

BEST FOR Corporate boards, audit and risk committees, governance committees

DURATION 20–30 minutes plus discussion

WORKSHOP

Building an AI Governance Framework That Holds Up

Hands-on session for executives building AI governance — CPOs, CCOs, CISOs, general counsel, heads of risk. Walks through framework architecture, AI use-case classification and risk-tiering, vendor and third-party AI governance.

BEST FOR CISO, CPO, CCO, GC, and senior risk leadership

DURATION 3–4 hours

WHO THIS IS FOR

- Corporate boards and audit committees
- Executive leadership offsites
- Technology and innovation conferences
- Privacy and compliance summits
- CISO and security leadership events
- Industry-specific AI conferences
- General counsel and legal-leadership programs
- Risk management association events

WHAT AUDIENCES WALK AWAY WITH

- ✓ A clear-eyed view of where AI regulation is heading across US and international jurisdictions
- ✓ The no-regrets governance moves any organization can make right now
- ✓ A practical framework for tiering AI use cases by risk and regulatory exposure
- ✓ The specific governance gaps most organizations have but haven't seen yet
- ✓ The cross-functional accountability model that distinguishes effective AI governance

COMMON QUESTIONS

Will this be too policy-focused for a tech audience?

No. Tech audiences are some of the most engaged on AI governance because they're the people who actually implement the controls. The keynote balances regulatory trajectory with implementation reality.

Will this be too technical for a board audience?

No. The board-level briefing is calibrated for non-technical directors. Carl translates complex governance and regulatory questions into decisions and oversight patterns boards can use.

Can the keynote be sector-specific?

Yes. AI governance is meaningfully different in healthcare, financial services, defense, technology, and education. Carl tailors examples to the sector.

Booking inquiries: <https://carlbjohnson.com/#contact>

Topic page: <https://carlbjohnson.com/speaking/ai-governance-keynote-speaker>

Carl leads compliance strategy at **Cleared Systems**.

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